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Kentuckiana Pride Foundation Appoints New Board Members

Louisville, KY (September 29, 2022) – Kentuckiana Pride Foundation (KPF) is pleased to announce the appointment of new board members to the organization: Rodney Coffman (President), Tim Weyrauch (Vice-President), Richard Thomas (Secretary), Aaron Angel (Treasurer), Jessica Hughes Brooks (Auditor) and Steven Armstrong (Parliamentarian). The newly elected board is comprised of experienced professionals with a breadth of leadership perspectives across the retail, healthcare, insurance, and financial services sectors.

“Our Board of Directors is comprised of a dedicated team of community leaders committed to providing strength, stability and self-reliance,” said Rodney Coffman, President of Kentuckiana Pride Foundation. “We are excited to channel this new board’s talent, expertise and energy into furthering our mission.”

The initial focus of the board is to capitalize on previous successes, restructure the business operations, and build strong community relationships. Additional objectives will include generating new sponsorships, developing donor channels, and growing its revenue streams. The board is committed to strengthening KPF’s community outreach through its events and programming.

Rodney Coffman (President) – (He/Him/His) Rodney Coffman grew up and lived in various cities in Ohio before transplanting in Louisville, Kentucky in 2001. Upon arriving in the Kentuckiana area, he joined the Kentuckiana Pride Foundation family.

He has volunteered 21 years with the foundation serving in many roles. He just completed this third term as President (2015-2019 & 2021-2022) and enters his fourth term that will carry through the end of September 2024. Prior to leading the foundation Rodney has served as Treasurer for seven years and Emeritus at Large for two years. Rodney has served various chair positions throughout his tenure with Kentuckiana Pride. Some positions have included, but not limited to, Entertainment Chair (13 years), Pride Parade Chair (3 years), and Pride Pageants (5 years) where he created the Mr. KPF division.

In Rodney’s professional career, he has served in management roles for 34 years. He is a huge pet lover. He is currently a proud Dad to his 13-year-old dog named Titan and two cats, Zac (17) and Mina (14). A former dog foster parent for many years, especially for his love and appreciation for the Jack Russell breed. He is proud to say he is a foster failure. However, he has found several homes from Kentucky to Michigan for his former fosters.



He volunteered many years on one of the oldest bowling tournaments in the United States, the Bluegrass Bowling Tournament right here in Louisville, Kentucky. Rodney looks forward to serving his community, meeting new people, creating new relationships, and growing the foundation over the next two years.

Tim Weyrauch (Vice-President) — (He/Him/His) Tim is the Head of Underwriting, Warranty & Service Programs, North America at American International Group (AIG). Tim serves on the local cultural committee for AIG Warranty as the executive sponsor where he advises the group on fostering employee diversity, inclusion, and employee engagement activities. Tim has an extensive background in leadership across for-profit in small and large business, as well as non-profit organizations.

Tim has a passion for leadership and leadership development. Over the past six years he has continued work towards finalizing a Ph.D. in organizational leadership. His passion for leadership began during his teenage years in non-profit work by helping with the Crawford County Community Network and the Crawford County Youth Service Bureau where he focused on technology related community service.

Tim is a Louisville resident and enjoys traveling, creating new experiences, and meeting new people. Over the past two years, Tim served on various committees supporting KPF. Tim is excited to serve Kentuckiana and the LGBTQIA+ community through his role on the KPF board.

Richard Thomas (Secretary) — (He/Him/His) Richard was raised in Elgin, Texas and spent the first thirty years in Texas before moving to Louisville, Kentucky in 2003 and is happy to call Louisville home now. Richard graduated from Southwestern Assemblies of God University where he studied Music Ministries. Although, he did not pursue a career in music ministry he always continued his love for music by supporting local LGBTQIA+ singing groups in the areas he lived and worked. One of the first was singing in Turtle Creek Choral in Dallas, and then once in Kentucky, Voices of Kentuckiana and Louisville Gay Men's Chorus. Although his background was in music, he landed in the world of accounting and finance which defines what he has done since leaving school.

Richard is a part of the Diversity Equity & Inclusion committee for Thorntons, as well as, the Change Champion. Richard has worked in retail banking for Chase Bank in Dallas and then after moving to Kentucky, has worked in the hospitality and finance world for the last 20 years. He is currently working in the Finance department at Thorntons managing the company's fixed assets. Richard is a true friend and colleague to those who call him such and has always been eagerly looking for opportunities in his community to lift people up and is excited about his appointment to the KPF Board.

Aaron Angel (Treasurer) — (He/Him/His) Aaron is a resident of Louisville and currently works for Citibank as the Voice of Customer Digital Product Management Analyst. Aaron has an extensive background in community service and is passionate about his service to the community. Aaron has served in past board roles for KPF including Treasurer and Secretary. Other organizations that Aaron has served include: Midwest Open Source Software Conference (MOSScon), Chairman of the Board, 2013; Christ Church Cathedral, Congregational Director, 2015-2017 and 2022 to present; Christ Church Cathedral, Verger, 2016 to present. Aaron is eager about getting to work with the new board to focus on new programming and development opportunities.



Aaron loves learning new languages and about his family history. Aaron wants to travel to his family's origins and experience those locations. Aaron's favorite food is Tejfölös zöldbableves: a Hungarian soup made with green beans, sour cream, and paprika.

Jessica Hughes Brooks (Auditor) — (She/Her/Hers) Jessica was born and raised here in Louisville, Kentucky, making this the only place she's called home. Jessica graduated from Northwood University with a Bachelor of Science and Webster University with a Master's in Business Administration. Jessica has over 20 years of leadership experience across multiple industries, including her most recent position as a Clinical IT Associate Director at Humana. She has worked as an educator teaching in the Business Department for Brown Mackie College and as an online ESL instructor for children residing in China. Jessica also has 12 years' experience as a Real Estate Professional and currently works for Louisville's locally owned, Caperton Realty.

Jessica is passionate about creating equality and unity across our Community, leadership development and mentoring our youth. When Jessica isn't working, you will find her spending time with her friends and traveling. She would travel as a full-time job if she could. Jessica has two children, Zakia and Savannah and three dogs, Papi, Oscar and Jackie.

Steve Armstrong (Parliamentarian) — (He/Him/His) Steven has been an active member of the LGBTQ+ community in Kentuckiana since 2005. He has served on the KPF committee since 2018 and has chaired the kids zone area during festival. Steven is a registered nurse with 20 plus years of experience. He has a bachelor's in Nursing, a Master's in Nursing Education, and is completing his doctorate degree in nursing. He believes in the mission and vision of KPF and looks forward to serving the community on the current board.

About Kentuckiana Pride Foundation

To learn more about or donate to Kentuckiana Pride Foundation, visit www.kypride.com, "like us" on Facebook at Kentuckiana Pride Foundation, and follow us on Twitter @PrideInKY and Instagram Kentuckiana Pride.

The KPF mission is promoting social, economic, and health equity of Kentuckiana's sexual and gender minorities, we advocate pride, celebrate achievements, and educate leaders.